

Order Item Summary

CBS TELEVISION
STATIONS

KYW-TV

Order ID: 79924 UN NTL-POL FBD - LBD: 10/30/12 - 11/06/12 HL#: Created: 07/27/12 09:43 AM

Client: CONGRESSIONAL LEADERSHIP... CPE: / / 2878 Agency Commission: 15 % Updated: CHGRILLO on 07/27/12 10:52 AM

Agency: AMERICAN MEDIA & ADVOCACY Product: EST#2878 (9820) Self :20:00 **UNCONFIRMED**

Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

NEW ORDER CHG/PH 07/27/12

RV CXL'D SPOT LN 33; RT=\$253,850.00 CHG/PH 07/27/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	AM5-530A	0 1 1 1 1 0 0	NEWS	30				0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	AM5-530A	1 1 0 0 0 0 0	NEWS	30				0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	AMSUNRISE	0 1 1 1 1 0 0	NEWS	30				0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	AMSUNRISE	1 1 0 0 0 0 0	NEWS	30				0.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	AMLOCAL1	0 1 1 1 1 0 0	NEWS	30				0.0	\$950.00	4	\$3,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	AMLOCAL1	1 1 0 0 0 0 0	NEWS	30				0.0	\$950.00	2	\$1,900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/06/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	AWSAT6-7A	0 0 0 0 0 2 0	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

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Order ID: 79924	UN NTL-POL	FBD - LBD: 10/30/12 - 11/06/12	HL#:	Created: 07/27/12 09:43 AM
Client: CONGRESSIONAL LEADERSHIP...	CPE: / / 2878	Agency Commission: 15 %	Updated: CHGRILLO on 07/27/12 10:52 AM	
Agency: AMERICAN MEDIA & ADVOCACY	Product: EST#2878 (9820)	Self :20:00	**UNCONFIRMED**	
Buyer: BEN ANGLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	AWSUN7-9A	0 0 0 0 0 2	NEWS	30				0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	A WCBSSUN	0 0 0 0 0 2	MORN	30				0.0	\$3,000.00	2	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	AEPHIL4P	0 1 1 1 1 0 0	EFG	30				0.0	\$1,200.00	4	\$4,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	AEPHIL4P	1 0 0 0 0 0 0	EFG	30				0.0	\$1,200.00	1	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AENEWS5PM	0 2 2 2 1 0 0	NEWS	30				0.0	\$975.00	7	\$6,825.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	7										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AENEWS5PM	1 0 0 0 0 0 0	NEWS	30				0.0	\$975.00	1	\$975.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	A NEARLYMF	0 1 1 1 1 0 0	NEWS	30				0.0	\$1,800.00	4	\$7,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

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 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	A NEARLYMF	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	A AENTER	0 1 1 1 1 0 0	ACC	30				0.0	\$1,400.00	4	\$5,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	A AENTER	1 0 0 0 0 0 0	ACC	30				0.0	\$1,400.00	1	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	A AINSIDER	0 1 1 1 1 0 0	ACC	30				0.0	\$1,600.00	4	\$6,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	A AINSIDER	1 0 0 0 0 0 0	ACC	30				0.0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	A PNAVY8	0 2 0 0 0 0 0	REGP	30				0.0	\$14,000.00	2	\$28,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	A PNCISLA	0 2 0 0 0 0 0	REGP	30				0.0	\$14,000.00	2	\$28,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	2										

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Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	A PVEGATU	0 1 0 0 0 0 0	REGP	30				0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	A PCRIMINAL	0 0 2 0 0 0 0	REGP	30				0.0	\$8,500.00	2	\$17,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	A PBANG*2MENTH	0 0 0 2 0 0 0	REGP	30				0.0	\$15,000.00	2	\$30,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	A PPERSON	0 0 0 2 0 0 0	REGP	30				0.0	\$10,000.00	2	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	A PELEMENT	0 0 0 2 0 0 0	REGP	30				0.0	\$9,000.00	2	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	A PBLOODS	0 0 0 0 2 0 0	REGP	30				0.0	\$8,500.00	2	\$17,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	A NLATE	0 1 1 1 1 0 0	NEWS	30				0.0	\$3,000.00	4	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

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 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	ANLATE	1 0 0 0 0 0 0	NEWS	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	ALLETTER	0 2 2 2 2 0 0	LETT	30				0.0	\$1,000.00	8	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	ALLETTER	2 0 0 0 0 0 0	LETT	30				0.0	\$1,000.00	2	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	ALFERGUSON	0 2 2 1 2 0 0	LFG	30				0.0	\$400.00	7	\$2,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	7										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	ALFERGUSON	1 0 0 0 0 0 0	LFG	30				0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	ALSPORTRAP	0 0 0 0 0 0 1	LOCS	30				0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	0	91	\$0.00	\$0.00	\$253,850.00	\$215,772.50
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00

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Agency: AMERICAN MEDIA & ADVOCACY	Product: EST#2878 (9820)	Self :20:00	**UNCONFIRMED**	
Buyer: BEN ANGLE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM: SS	
Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
	WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%

Order Totals:	\$0.00	\$0.00	\$253,850.00	\$215,772.50
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